



2023-2024

MEMBER GUIDE & AFFILIATE DIRECTORY

EXPOSURE | COST-EFFECTIVE | REACH YOUR AUDIENCE

The Member Guide & Affiliate Directory is an indispensable tool for all industry professionals. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!

SIGN UP BY FRIDAY, MARCH 3; AD DUE BY FRIDAY, MARCH 10

Submit your full-color print-ready, appropriately sized ad in a minimum of 300 DPI JPG or PNG file—no PDFs by Friday, March 10, 2023, to communications@weserv.realtor.

PRINT ADVERTISING RATES FOR 8.375"X10.875" PUBLICATION **ADDITIONAL FEATURES**

DISPLAY ADS COLOR	RATE
Full Page: 7.5" w x 10.5" h	\$995
1/2 Page: 7.5" w x 5" h / 3.5" w x 10.5 h	\$525
1/3 Page: 7.5" w x 3" h	\$365
1/4 Page: 3.5" w x 5" h	\$265
1/6 Page: 4.5" w x 2.5" h / 2.5" w x 4.5" h	\$175
1/8 Page: 3.5" w x 2.5" h	\$155
Business Card: 3.5" w x 2" h	\$135

ENHANCED LISTING	RATE
Boxed Listing	\$75
Shaded Listing (light gray)	\$105
Boxed Listing with Logo	\$155

SPACE RESERVATION FORM

Complete the information below and mark the ad size. Ad placement is at the discretion of WeSERV.

Contact _____

Company _____

Business Category _____

Lifetime Diamond Affiliate ____ Diamond Affiliate ____

Email _____

Phone _____ 2022 Advertiser ____

SUBMIT THIS AGREEMENT BY MARCH 3

QUESTIONS?
DAWN CRAWFORD
 623.889.3753 | communications@weserv.realtor

By advertising, you're directly supporting your association! This opportunity is for active WeSERV affiliate and appraiser members only. If members become inactive before print, their ads will be removed. **Payment is due by Friday, March 10, 2023**, and is not refundable. Your invoice will be ready for payment in your WeSERV account 48-72 business hours after you submit your agreement. Make checks payable to WeSERV.



WEST & SOUTHEAST REALTORS® of the VALLEY

1733 E Northrop Blvd, Chandler, AZ 85286 | 480.477.5882 | weserv.realtor