



2012 Partnership Opportunities

At the West Maricopa Association of REALTORS® (WeMAR), we like to think of our sponsors more like partners. We can rely on each other to achieve our goals and work together to increase visibility in the community.

Our partnership opportunities are designed to connect you to our member base of more than 6,000 members, who rely on your services every day.

Being a partner of WeMAR not only expands your business through branding, but it also means you have gone the extra mile to show our members what their business means to you.

Your partnership with WeMAR is a year-long commitment where we will promote your company as a Partner at our various events and classes.

We offer sponsorship opportunities to fit every need, and every budget.

Roger Nelson, CEO

To inquire more about
Event Partnership &
other sponsorship opportunities,
please contact Lori Scardina
at 623.931.9294 or lscardina@wemar.org
by January 31, 2012.

For more information about
Education Partnership
& other sponsorship opportunities,
please contact Melody Hoover
at 623.931.9294 or mhoover@wemar.org
by December 1, 2011.



West Maricopa Association of REALTORS®

9001 West Union Hills Drive, #8 * Peoria 85382 | 623.931.9294 | fax 623.931.1008 | www.WeMAR.org

About WeMAR

The West Maricopa Association of REALTORS® is the fourth largest REALTOR® association in Arizona and one of the largest trade associations in the West Valley. WeMAR is a professional organization with a reputation for service to its members since 2006, after merging with Sun City Area Association of REALTORS®, Lake Pleasant Regional Association of REALTORS®, Inc, and the Glendale—West Maricopa Board of REALTORS®. For more than 60 years, WeMAR and its previous associations have served as the Voice of Real Estate in West Maricopa County.

WeMAR exists to support its members in concert with the Arizona Association of REALTORS® and the National Association of REALTORS®. We provide members with resources to achieve balance and success in their professional and personal lives.

Each year REALTORS® participate in networking opportunities, education sessions, association events and committee meetings designed to effectively catapult them into the future of the ever-changing real estate industry. By being an Affiliate of WeMAR, you gain the opportunity to broaden your competitive edge through networking, marketing and association involvement.

Earning Platinum Affiliate status shows your commitment to WeMAR by volunteering your time and efforts in WeMAR committees and events, and sponsorship of events and education classes. As a Platinum Affiliate, you receive special recognition at sponsored events, first choice of Affiliate event sponsorships and first choice of 2 education class sponsorships.

By becoming a Partner of WeMAR, you gain the opportunity to build preference, loyalty and brand value. WeMAR becomes an extension of your marketing efforts with increased recognition for events and education classes, on our website, membership communications such as email, *The Education Advantage* and *The WeMAR Connection*.

Your investment in WeMAR shows your commitment to WeMAR members as a sponsor, an Affiliate member and as a Partner of WeMAR.

Your partnership makes a difference by providing vital support for our mission to provide members with resources to achieve balance and success in their professional and personal lives.

Thank you for your dedication and loyalty to WeMAR. We look forward not only to your partnership but also to working with you in expanding our relationship and helping our members advance in the real estate industry.

Who We Represent

As of October 1, 2011

5,186	Primary Members
495	Secondary Members
339	Affiliate Members
385	Primary Offices
652	Secondary Offices

Average Event Attendance

As of October 1, 2011

31	New Member Orientation Code of Ethics
21	Open for Business
41	CE Classes
51	Specialty Classes
23	GRI® Classes
300	Awards Luncheon
125	Installation Breakfast
400	Sparkling Nights
52	Bruce Sumner Memorial Golf Tournament
500	West Valley REALTOR® Expo

West Maricopa Association of REALTORS® is
a nonprofit 501(c)(6) organization
supported by
REALTOR® and Affiliate membership.



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2012 Partnership Opportunities

Premier Partner—\$5,250

Value—\$6,250

- One annual Affiliate Membership
- Recognition on WeMAR.org as a Premier Partner with name, company logo and web link on Partner web page
- Company logo on recognition banner as a Premier Partner at REALTOR® Expo, Golf Tournament, Awards Luncheon, Installation Breakfast and Sparkling Nights
- Verbal & web page recognition as a Premier Partner at Golf Tournament, Awards Luncheon, Installation Breakfast
- On screen recognition as a Premier Partner at Awards Luncheon
- Preferred choice of Golf Tournament Hole Sponsorship & 1 lunch ticket
- Golf Tournament Foursome Round of Golf (includes 4 lunch tickets)
- Reserved table and 8 tickets for Awards Luncheon with company logo on centerpiece
- Recognition as a Premier Partner with you name and company logo on Awards Luncheon agenda
- List of annual award winners, and yearly installed Officers & Directors with office information
- 1 ticket to Installation Breakfast
- Full page ad in Sparkling Nights event program and 4 tickets to Sparkling Nights
- Prime Location Booth at REALTOR® Expo with electricity & WiFi and 4 lunch tickets at REALTOR® Expo
- Full page ad in REALTOR® Expo Directory
- Sponsorship/marketing opportunity at 5 education classes and 2 GRI® classes (sponsor to provide food)
- Name & company listed on sponsored class flyers & class web pages
- Opportunity to speak at beginning of each sponsored class to market your company/product
- Recognition as Emerald Education Partner on Education Banner, in *The Education Advantage* & education email
- 4 email promotions and partner link to website
- Recognition as a Partner with name & company logo in *The WeMAR Connection*
- 1 Full page ad in *The WeMAR Connection*
- "Get to Know Me" article in *The WeMAR Connection*

___ I would like to partner with West Maricopa Association of REALTORS® and take advantage of the benefits and value offered by becoming a **Premier Partner of WeMAR.**

___ I have included my complete payment of amount of \$5,000, with a savings of \$250.

___ I would like to make 6 monthly payments of \$875. My first payment is included.

Name _____ Company _____

Billing Address _____ City _____ Zip _____

Phone _____ Fax _____ Email _____

No refunds. Make checks payable to *WeMAR*

Visa | MasterCard | Discover | American Express \$ _____ Cash \$ _____ Check \$ _____ Money Order \$ _____

Credit Card # _____ CSC/CVV# _____ Expiration Date _____

Name on Card _____ Signature _____ Date _____





2012 Partnership Opportunities

Champion Partner—\$3,150

Value—\$4,000

- One annual Affiliate Membership
- Recognition on WeMAR.org as a Champion Partner with name, company logo and web link on Partner web page
- Company logo on recognition banner as a Champion Partner at REALTOR® Expo, Golf Tournament, Awards Luncheon, Installation Breakfast and Sparkling Nights
- Verbal & webpage recognition as a Champion Partner at Golf Tournament, Awards Luncheon, Installation Breakfast
- On screen recognition as a Champion Partner at Awards Luncheon
- Preferred choice of Golf Tournament Hole Sponsorship & 1 lunch ticket
- Golf Tournament Twosome Round of Golf (includes 2 lunch tickets)
- 2 tickets to Awards Luncheon
- Recognition as a Champion Partner with you name and company logo on Awards Luncheon agenda
- List of annual award winners, and yearly installed Officers & Directors with office information
- 1 ticket to Installation Breakfast
- Half page ad in Sparkling Nights event program and 4 tickets to Sparkling Nights
- Booth at REALTOR® Expo with electricity & WiFi and 2 lunch tickets at REALTOR® Expo
- Half page ad in REALTOR® Expo Directory
- Sponsorship/marketing opportunity at 3 education classes and 1 GRI® class (sponsor to provide food)
- Name & company listed on sponsored class flyers & class web pages
- Opportunity to speak at beginning of sponsored classes
- Recognition as Emerald Education Partner on Education Banner, in *The Education Advantage* and education email
- 4 email promotions and partner link to website
- Recognition as a Champion Partner with name & company logo in *The WeMAR Connection*
- 1 Half page ad in *The WeMAR Connection*

___ I would like to partner with West Maricopa Association of REALTORS® and take advantage of the benefits and value offered by becoming a **Champion Partner of WeMAR.**

___ I have included my complete payment of amount of \$3,000, with a savings of \$150.

___ I would like to make 6 monthly payments of \$525. My first payment is included.

Name _____ Company _____

Billing Address _____ City _____ Zip _____

Phone _____ Fax _____ Email _____

No refunds. Make checks payable to *WeMAR*

Visa | MasterCard | Discover | American Express \$ _____ Cash \$ _____ Check \$ _____ Money Order \$ _____

Credit Card # _____ CSC/CVV# _____ Expiration Date _____

Name on Card _____ Signature _____ Date _____





2012 Partnership Opportunities

Professional Partner—\$2,100

Value—\$3,000

- One annual Affiliate Membership
- Recognition on WeMAR.org as a Professional Partner with name, company logo and web link on Partner web page
- Company logo on recognition banner as a Professional Partner at REALTOR® Expo, Golf Tournament, Awards Luncheon, Installation Breakfast and Sparkling Nights
- Verbal & webpage recognition as a Professional Partner at Golf Tournament, Awards Luncheon and Installation Breakfast
- On screen recognition as a Professional Partner at Awards Luncheon
- Preferred choice of Golf Tournament Hole Sponsorship & 1 lunch ticket
- 2 tickets to Awards Luncheon
- Recognition as a Professional Partner with you name and company logo on Awards Luncheon agenda
- List of annual award winners, and yearly installed Officers & Directors with office information
- 1 ticket to Installation Breakfast
- Business card ad in Sparkling Nights event program and 2 tickets to Sparkling Nights
- Booth at REALTOR® Expo and 1 lunch ticket at the REALTOR® Expo
- Quarter page ad in REALTOR® Expo Directory
- Sponsorship/marketing opportunity at 3 education classes and 1 GRI® classes (sponsor to provide food)
- Name & company listed on sponsored class flyers & class web pages
- Opportunity to speak at beginning of sponsored classes
- Recognition as Emerald Education Partner on Education Banner, in *The Education Advantage* and education email
- 2 email promotions and partner link to website
- Recognition as a Professional Partner with name & company logo in *The WeMAR Connection*
- 1 Quarter page ad in *The WeMAR Connection*

___ I would like to partner with West Maricopa Association of REALTORS® and take advantage of the benefits and value offered by becoming a **Professional Partner of WeMAR**.

___ I have included my complete payment of amount of \$2,000, with a savings of \$100.

___ I would like to make 6 monthly payments of \$350. My first payment is included.

Name _____ Company _____

Billing Address _____ City _____ Zip _____

Phone _____ Fax _____ Email _____

No refunds. Make checks payable to *WeMAR*

Visa | MasterCard | Discover | American Express \$ _____ Cash \$ _____ Check \$ _____ Money Order \$ _____

Credit Card # _____ CSC/CVV# _____ Expiration Date _____

Name on Card _____ Signature _____ Date _____





2012 Partnership Opportunities

Diamond Education Partner—\$5,250

Value—\$6,250

- One annual Affiliate Membership
- Recognition on WeMAR.org as a Diamond Education Partner with name, company logo and web link on Partner web page
- Preferred choice of sponsorship/marketing opportunity of 27 education & 3 GRI® classes (sponsor to provide food)
- Opportunity to speak at beginning of sponsored classes
- Recognition as Diamond Education Partner in *The Education Advantage* newsletter and email
- Name & company listed on sponsored class flyers
- Name & company logo with web link on class web pages
- Company logo on banner displayed during classes and at REALTOR® Expo
- Prime Location Booth at REALTOR® Expo with electricity & WiFi with 4 lunch tickets
- Full page ad in REALTOR® Expo Directory

___ I would like to partner with West Maricopa Association of REALTORS® and take advantage of the benefits and value offered by becoming a **Diamond Education Partner of WeMAR.**

___ I have included my complete payment of amount of \$5,000, with a savings of \$250.

___ I would like to make 6 monthly payments of \$875. My first payment is included.

Name _____ Company _____

Billing Address _____ City _____ Zip _____

Phone _____ Fax _____ Email _____

No refunds. Make checks payable to *WeMAR*

Visa | MasterCard | Discover | American Express \$ _____ Cash \$ _____ Check \$ _____ Money Order \$ _____

Credit Card # _____ CSC/CVV# _____ Expiration Date _____

Name on Card _____ Signature _____ Date _____





2012 Partnership Opportunities

Ruby Education Partner—\$3,150

Value—\$4,000

- One annual Affiliate Membership
- Recognition on WeMAR.org as a Ruby Education Partner with name, company logo and web link on Partner web page
- Preferred choice of sponsorship/marketing opportunity of 18 education & 2 GRI® classes (sponsor to provide food)
- Opportunity to speak at beginning of sponsored classes
- Recognition as Ruby Education Partner in *The Education Advantage* newsletter and email
- Name & company listed on sponsored class flyers
- Name & company logo on class web pages
- Booth at REALTOR® Expo with electricity & WiFi with 2 lunch tickets
- Company logo on banner displayed during classes and at REALTOR® Expo
- Quarter page ad in REALTOR® Expo Directory

___ I would like to partner with West Maricopa Association of REALTORS® and take advantage of the benefits and value offered by becoming a **Ruby Education Partner of WeMAR.**

___ I have included my complete payment of amount of \$3,000, with a savings of \$150.

___ I would like to make 6 monthly payments of \$525. My first payment is included.

Name _____ Company _____

Billing Address _____ City _____ Zip _____

Phone _____ Fax _____ Email _____

No refunds. Make checks payable to *WeMAR*

Visa | MasterCard | Discover | American Express \$ _____ Cash \$ _____ Check \$ _____ Money Order \$ _____

Credit Card # _____ CSC/CVV# _____ Expiration Date _____

Name on Card _____ Signature _____ Date _____





2012 Partnership Opportunities

Sapphire Education Partner—\$2,100

Value—\$3,000

- One annual Affiliate Membership
- Recognition on WeMAR.org as a Sapphire Education Partner with name, company logo and web link on Partner web page
- Preferred choice of sponsorship/marketing opportunity of 9 education classes & 1 GRI® class (sponsor to provide food)
- Opportunity to speak at beginning of sponsored classes
- Recognition as Sapphire Education Partner in *The Education Advantage* newsletter & email
- Name & company listed on sponsored class flyers
- Name & company logo on class web pages
- Booth at REALTOR® Expo with 1 lunch ticket
- Company logo on banner displayed during classes and at REALTOR® Expo
- Business card ad in REALTOR® Expo Directory

___ I would like to partner with West Maricopa Association of REALTORS® and take advantage of the benefits and value offered by becoming a **Sapphire Education Partner of WeMAR.**

___ I have included my complete payment of amount of \$2,000, with a savings of \$100.

___ I would like to make 6 monthly payments of \$350. My first payment is included.

Name _____ Company _____

Billing Address _____ City _____ Zip _____

Phone _____ Fax _____ Email _____

No refunds. Make checks payable to *WeMAR*

Visa | MasterCard | Discover | American Express \$ _____ Cash \$ _____ Check \$ _____ Money Order \$ _____

Credit Card # _____ CSC/CVV# _____ Expiration Date _____

Name on Card _____ Signature _____ Date _____

