

To inquire more about partnership & other sponsorship opportunities, please contact Lori Scardina at 623.931.9294 or lscardina@wemar.org.

For more information about education partnership & other sponsorship opportunities, please contact Melody Hoover at 623.931.9294 or mhoover@wemar.org.

West Maricopa Association of REALTORS® is a nonprofit 501(c)(6) organization supported by REALTOR® and Affiliate membership.

Your sponsorship makes a difference by providing vital support for the West Maricopa Association of REALTOR'S® mission to provide members with resources to achieve balance and success in their professional and personal lives.



West Maricopa Association of REALTORS®

9001 West Union Hills Drive, #8
Peoria, Arizona 85382

Phone: 623.931.9294 | Fax: 623.931.1008
www.WeMAR.org



2012 Partnership Opportunities

Education Partners
Sign Up by December 1, 2011
Event Partners
Sign Up by January 31, 2012

At the West Maricopa Association of REALTORS® (WeMAR), we like to think of our sponsors more like partners. We can rely on each other to achieve our goals and work together to increase visibility in the community.

Our partnership opportunities are designed to connect you to our member base of more than 6,000 members, who rely on your services every day.

Being a partner of WeMAR not only expands your business through branding, but it also means you have gone the extra mile to show our members what their business means to you.

Your partnership with WeMAR is a year-long commitment where we will promote your company as a Partner at our various events and classes.

We offer sponsorship opportunities to fit every need, and every budget.

A handwritten signature in black ink, appearing to read "RN".

Roger Nelson, CEO

About WeMAR

For more than 60 years, WeMAR and its previous associations have served as the Voice of Real Estate in West Maricopa County.

WeMAR exists to support its members in concert with the Arizona Association of REALTORS® and the National Association of REALTORS®. We provide members with resources to achieve balance and success in their professional and personal lives.

Who We Represent

As of October 1, 2011

5,186	Primary Members
495	Secondary Members
339	Affiliate Members

385	Primary Offices
652	Secondary Offices

Average Event Attendance

As of October 1, 2011

31	New Member Orientation/Code of Ethics
21	Open for Business
41	CE Classes
51	Specialty Classes
23	GRI® Classes
300	Awards Luncheon
125	Installation Breakfast
400	Sparkling Nights
52	Bruce Sumner Memorial Golf Tournament
500	West Valley REALTOR® Expo

Becoming a Partner

To secure your event partnership, please contact Lori Scardina at lscardina@wemar.org or 623.931.9294 by January 31, 2012.

To secure your education partnership, please contact Melody Hoover at mhoover@wemar.org 623.931.9294 by December 1, 2011.

Premier Partner—\$5,250

- One annual Affiliate Membership
- Recognition on WeMAR.org with name, company logo and web link on Partner web page
- Company logo on recognition banner at REALTOR® Expo, Golf Tournament, Awards Luncheon, Installation Breakfast, Sparkling Nights
- Verbal & webpage recognition as a Partner at Golf Tournament, Awards Luncheon, Installation Breakfast
- On screen recognition at Awards Luncheon
- Preferred choice Golf Tournament Hole Sponsor and 1 lunch ticket
- Golf Tournament Foursome Round of Golf (includes 4 lunch tickets)
- Reserved table and 8 tickets for Awards Luncheon with company logo on centerpiece
- Logo and name on Awards Luncheon agenda
- List of annual award winners, and yearly installed Officers & Directors with office information
- 1 ticket to Installation Breakfast
- 4 tickets to Sparkling Nights
- Full page ad in Sparkling Nights event program
- Prime Location Booth at REALTOR® Expo with electricity & WiFi
- 4 lunch tickets at REALTOR® Expo
- Full page ad in REALTOR® Expo Directory
- Sponsorship/marketing opportunity at 5 education classes and 2 GRI® classes (sponsor to provide food)
- Name & company listed on sponsored class flyers & class web pages
- Opportunity to speak at beginning of sponsored classes
- Recognition as Emerald Education Partner on Education Banner, in *The Education Advantage* and education email
- 4 email promotions and partner link to website
- Recognition as a Partner with name & company logo in *The WeMAR Connection*
- 1 Full page ad in *The WeMAR Connection*
- "Get to Know Me" article in *The WeMAR Connection*

Value—\$6,250

Champion Partner—\$3,150

- One annual Affiliate Membership
- Recognition on WeMAR.org with name, company logo and web link on Partner web page
- Company logo on recognition banner at REALTOR® Expo, Golf Tournament, Awards Luncheon, Installation Breakfast, Sparkling Nights
- Verbal & webpage recognition as a Partner at Golf Tournament, Awards Luncheon, Installation Breakfast
- On screen recognition at Awards Luncheon
- Preferred choice Golf Tournament Hole Sponsor and 1 lunch ticket
- Golf Tournament Twosome Round of Golf (includes 2 lunch tickets)
- 2 tickets to Awards Luncheon
- Logo and name on Awards Luncheon agenda
- List of annual award winners, and yearly installed Officers & Directors with office information
- 1 ticket to Installation Breakfast
- 4 tickets to Sparkling Nights
- Half page ad in Sparkling Nights event program
- Booth at REALTOR® Expo with electricity & WiFi
- 2 lunch tickets at REALTOR® Expo
- Half page ad in REALTOR® Expo Directory
- Sponsorship/marketing opportunity at 3 education classes and 1 GRI® class (sponsor to provide food)
- Name & company listed on sponsored class flyers & class web pages
- Opportunity to speak at beginning of sponsored classes
- Recognition as Emerald Education Partner on Education Banner, in *The Education Advantage* and education email
- 4 email promotions and partner link to website
- Recognition as a Partner with name & company logo in *The WeMAR Connection*
- 1 Half page ad in *The WeMAR Connection*

Value—\$4,000

Professional Partner—\$2,100

- One annual Affiliate Membership
- Recognition on WeMAR.org with name, company logo and web link on Partner web page
- Company logo on recognition banner at REALTOR® Expo, Golf Tournament, Awards Luncheon, Installation Breakfast, Sparkling Nights
- Verbal & webpage recognition as a Partner at Golf Tournament, Awards Luncheon, Installation Breakfast
- On screen recognition at Awards Luncheon
- Preferred choice of Golf Tournament Hole Sponsor and 1 lunch ticket
- 2 tickets to Awards Luncheon
- Logo and name on Awards Luncheon agenda
- List of annual award winners, and yearly installed Officers & Directors with office information
- 1 ticket to Installation Breakfast
- 2 tickets to Sparkling Nights
- Business card ad in Sparkling Nights event program
- Booth at REALTOR® Expo
- 1 lunch ticket at the REALTOR® Expo
- Quarter page ad in REALTOR® Expo Directory
- Sponsorship/marketing opportunity at 3 education classes and 1 GRI® classes (sponsor to provide food)
- Name & company listed on sponsored class flyers & class web pages
- Opportunity to speak at beginning of sponsored classes
- Recognition as Emerald Education Partner on Education Banner, in *The Education Advantage* and education email
- 2 email promotions and partner link to website
- Recognition as a Partner with name & company logo in *The WeMAR Connection*
- 1 Quarter page ad in *The WeMAR Connection*

Value—\$3,000

Sapphire Education Partner—\$2,100

- One annual Affiliate Membership
- Recognition on WeMAR.org with name, company logo and web link on Partner web page
- Preferred choice of sponsorship/marketing opportunity of 9 education classes & 1 GRI® class (sponsor to provide food)
- Opportunity to speak at beginning of sponsored classes
- Recognition as Education Partner in *The Education Advantage* newsletter and email
- Name & company listed on sponsored class flyers
- Name & company logo on class web pages
- Company logo on banner displayed during classes and at REALTOR® Expo
- Booth at REALTOR® Expo with 1 lunch ticket
- Business card ad in REALTOR® Expo Directory

Value—\$3,000

Ruby Education Partner—\$3,150

Includes Sapphire benefits with these upgrades

- Preferred choice of sponsorship/marketing opportunity of 18 education classes & 2 GRI® classes (sponsor to provide food)
- Booth at REALTOR® Expo with electricity & WiFi with 2 lunch tickets
- Quarter page ad in REALTOR® Expo Directory

Value—\$4,000

Diamond Education Partner—\$5,250

Includes Sapphire benefits with these upgrades

- Preferred choice of sponsorship/marketing opportunity of 27 education & 3 GRI® classes (sponsor to provide food)
- Name & company logo with web link on class web pages
- Prime Location Booth at REALTOR® Expo with electricity & WiFi with 4 lunch tickets
- Full page ad in REALTOR® Expo Directory

Value—\$6,250